

January 2025

Events

INPAA Baby Safety Week Event



The 2D Barcode Revolution: Unlocking Product Safety & Consumer Trust

INPAA, the national industry association supporting products in the nursery and infant consumer space, brings together industry and technology leaders to showcase GS1 2D barcode technology.

GS1 2D barcodes create exciting opportunities to improve product safety by giving consumers automated access to information and data, at their fingertips.

Smart implementation of GS1 2D barcodes leads to better, faster and easier access to product safe operation, anti-counterfeit protection and detailed product facts.

Leading industry suppliers and technology providers pair up to demonstrate the way 2D barcodes empower dynamic customer engagement capabilities and connectivity.

[Register now](#)

Tuesday, 25 February 2025
10.00am to 4.00pm AEST

Event time

Registration: 9:30 am

Event start: 10 am

Event ends: 4 pm

This is a catered event with refreshments, lunch will be provided.
Attendance fee: \$50 plus GST

Agenda

Registration: 9:15 AM - 10:00 AM

Introduction: 10:00 AM - 11:00 AM

Tim Wain - INPAA

Michael Davis - GS1 Australia

The 2DB pioneers - Show and Tell: 11:00 AM - 12:30 PM

Networking Lunch and Tech Expo: 12:30 PM - 2:00 PM

Group Workshops and debrief: 2:00 PM - 3:30 PM

Terry Papadis - GS1 Australia

INPAA Awards: 3:30 PM - 4:00 PM

Tim Wain - INPAA

Michael Davis - GS1 Australia

This event is proudly sponsored by:

